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## A Legacy of Commitment

For nearly 140 years, Century Bank has provided exceptional financial services to communities throughout New Mexico.

“As a community bank, our biggest strength is that we’re locally owned and operated,” says John E. Brichetto, president and CEO of Century Bank. “All of our decision-making is done right here. This allows us to be extremely community-focused, providing our customers with both stability and flexibility.”

Founded in 1887, Century Bank has served customers throughout New Mexico for generations. As a full-service bank, it provides a wide range of competitive products and services for both individual and business customers. Headquartered in Santa Fe, Century Bank’s branch network extends from Española to Las Cruces, with loan production offices in Dallas and Houston, Texas. Few banks understand

the needs of New Mexico’s families and businesses as well as Century Bank.

“Our customers know that we can do anything and everything the big banks do while offering hometown hospitality,” Brichetto says.

By providing an authentic and service-focused customer experience, Brichetto notes, Century Bank has set itself apart from national and regional competitors. The staff is encouraged to take a collaborative and collegial approach to solving any customer issues.

“When you come to us with a question or a problem, you’ll always talk to a genuine person who is ready to help,” says Brichetto. “Great service is part of our bank’s culture.”

### A Culture of Service

This dedication to service also extends to Century Bank’s business customers. The bank offers a suite of banking and lending options for local businesses, making it easier for business owners to access the resources they need to thrive. At the core of that approach is local decision-making by experts who understand the region’s unique needs.

“All of our lending decisions are made right here in New Mexico,” Brichetto says. “We’re always looking for ways to support small businesses. As a community bank, part of our mission is to use our expertise to support and enrich the communities we serve.”

Another way Century Bank supports customers, businesses, and communities is

through its wealth management services. Many of the bank’s longtime customers are nearing retirement and seeking local expertise as they plan for the next stage of life.

“Our customers are thinking about more than just retirement,” says Brichetto. “They’re thinking about the best options for passing wealth to the next generation and want expert advice on everything from taxes to estate planning. We provide them with a white-glove concierge service, helping to create a plan that is individually tailored to their needs. And we do it free of charge.”

### Investing in Community

As part of its community-driven mission, Century Bank provides a wealth of financial and volunteer support to more than 150 philanthropic and nonprofit organizations throughout New Mexico. As Brichetto sees it, supporting the needs of the community is one of the most impactful parts of the bank’s work.

“We all understand the importance of giving back at Century Bank,” he says. “We understand the value of strengthening the communities we work and live in. That’s what it means to be a community bank.”



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John E. Brichetto,  
President and CEO